

## Arizona Mission Offering Social Media Toolkit

**We've created graphics to help you spread the word to your church about the Arizona Mission Offering. They are sized to work on Facebook and Instagram. Below is sample text you may want to use with each graphic.**

**Offering Logo option 1** – Did you know that 100% of the Arizona Mission Offering stays right here in Arizona? When you give to the offering, you support many ministries across our state. Our church goal is \$\_\_\_\_. With your gift, we can reach it.

**Offering Logo option 2** – September is the Arizona Mission Offering emphasis month. The statewide goal is \$200,000 and the theme verse is 1 Peter 5:10, “And after you have suffered a little while, the God of all grace, who has called you to his eternal glory in Christ will himself restore, confirm, strengthen, and establish you.” (ESV) Join our church family in financially supporting this important offering.

**Graphic option 1** – What do Christian Challenge, Disaster Relief, Hispanic Ministries, Planting Churches, Revitalizing Churches, Student Ministries, Investing in Pastors and Ministers in Crisis all have in common? The Arizona Mission Offering supports each one. Our church goal is \$\_\_\_\_. Pray about what your family can give to help us reach it.

**Graphic option 2** – Each year, the Arizona Mission Offering is used to help vital ministries across our state. Our church is participating in this year's offering and has set a goal of raising \$\_\_\_\_. Please pray about how your family can help us reach it.

**Christian Challenge** – Christian Challenge engages college students on 16 college campuses across the state with the gospel. Your gift to the Arizona Mission Offering supports ministry to this generation of young adults. Our church goal is \$\_\_\_\_. Would you pray about what your family can give to help us reach it?

**Church Planting** – As the population of Arizona continues to rise, so does the need for church planting. There are many costs associated with starting a new

congregation, which is why the Arizona Mission Offering is important. Your gift to the AMO provides site grants to new church plants for the purchase of land or buildings. Our church goal is \$\_\_\_\_, and we hope your family is a part of helping us reach it.

**Church Revitalization** – The Arizona Mission Offering supports the work of Church Revitalization, helping church leaders renew their commitment to fulfill God’s mission to reach their community. Our church goal is \$\_\_\_\_. Pray about what your family can give to help us reach it and help churches in need of revitalization.

**Disaster Relief** – Arizona Southern Baptist Disaster Relief represents Jesus Christ in the midst of a crisis. They operate feeding units, shower and laundry units, flood and fire recovery units and a chainsaw unit. The Arizona Mission Offering supports Disaster Relief’s ongoing ministry to the hurting. Our church goal is \$\_\_\_\_. With your gift, we can reach it.

**Hispanic Ministries** – The Hispanic and Latino population in Arizona is estimated at 30% and rising. Southern Baptists support Hispanic ministries with the Arizona Mission Offering through pastors conferences, VBS training, youth outreach and evangelism equipping. Our church goal is \$\_\_\_\_. With your gift, we can reach it.

**Investing in Pastors** – The Arizona Mission Offering blesses pastors who serve faithfully and sacrificially with opportunities to attend the Pastors and Wives Retreat, where they are encouraged and refreshed. Our church goal is \$\_\_\_\_. We can reach it with your help!

**Student Ministries** – Each summer students attend Zona Camp, which is partially funded by the Arizona Mission Offering. While fun and games are certainly on the agenda, God is also at work in each of the student’s hearts who attend. Our church goal is \$\_\_\_\_. Please join us in reaching it.